DL.org Promotional Campaigns & Clippings - <u>www.dlorg.eu</u>

Call for Papers – 2nd DL.org Workshop, September 2010

The **Call for Papers** was targeted at two different types of contributions: Research Papers and Project Papers. The request for research papers focused on: Theoretical Foundations of Interoperability in Digital Library; Emerging interoperability issues; Standard-based approaches toward interoperability; Technologies promoting interoperability; Mediator-based approaches toward interoperability; Concrete implementations and exploitations of interoperability solution; Evaluation of interoperability approaches and solutions; Interoperability Models; Ontology driven interoperability; Metadata interoperability and Interoperability levels. The request for project papers centred on digital library interoperability approaches and solutions adopted and lessons learned when implementing interoperable DL systems in the context of European, international and national projects.

The Call for Papers was promoted by the DL.org Consortium through a range of channels, spanning a dedicated CFP wiki, projects forming part of the strategic alliances and targeted messaging to the digital library stakeholder community.

Specifically the Call for Papers and Workshop was promoted through the following channels and mailing lists:

- <u>www.wikicfp.com</u> a dedicated website for Calls for Papers
- <u>www.elearningeuropa.info</u>
- OpenAIRE email-list and webpage (<u>http://www.openaire.eu/en/about-openaire/news-a-events/174-call-for-papers-2nd-dlorg-workshop-making-digital-libraries-interoperable.html</u>)
- D4Science email-list and webpage (<u>http://www.d4science.eu/node/507</u>)
- National Documentation Center (<u>http://www.ekt.gr/en/index.html</u>)
- National Library of Greece (<u>http://www.nlg.gr/english/default.htm</u>)
- Union Catalog of Greek Academic Libraries (<u>http://www.unioncatalog.gr/ucportal/</u>)
- Central Library of NTUA (<u>http://www.lib.ntua.gr/</u>)
- Department of Archives and Library Science (<u>http://tab.ionio.gr/?q=en</u>)
- Library of University of Piraeus (<u>http://www.unipi.gr/eng_site/default.php</u>)
- University of Macedonia (<u>http://www.lib.uom.gr/</u>)
- GRL2020 (http://www.grl2020.org/index.php/call-for-papers---2nd-dl-org-workshop)
- GRDI2020
 (<u>http://www.grdi2020.eu/index.php?mact=News,cntnt01,detail,0&cntnt01articleid=20&cntnt01
 returnid=64</u>)
- Web4Lib: <u>http://lists.webjunction.org/web4lib/</u>
- ABDS-INFO list
- LIS-UKEIG: <u>https://www.jiscmail.ac.uk/cgi-bin/webadmin?A0=LIS-UKEIG</u>
- AIB-CUR (Italian librarians): <u>http://list.cineca.it/archives/aib-cur.html</u>
- Lista Archivi 23 (University of Padua): <u>http://www.unipd.it/archivio/archivi23/</u>
- SWISS-LIB: <u>http://lists.switch.ch/mailman/listinfo/swiss-lib</u>
- ERIL-L: (Electronic Resources in Libraries): <u>http://listserv.binghamton.edu/archives/eril-l.html</u>
- IFLA DIGLIB: <u>http://infoserv.inist.fr/wwsympa.fcgi/info/diglib</u>
- AIB list (Association of Italian Librarians): <u>http://www.aib.it/aib/aib-e.htm3</u>

• DBWorld (Association for Computing Machinery): http://www.cs.wisc.edu/dbworld/

A sample of outcomes is presented below.



Seminar on Research and Education in Digital Libraries

The alliance with the Digital Library Learning International Master Programme, which is funded by the EC's Erasmus Mundus programme, ensured direct engagement with both master students and educationalists actively participating at the DL.org Seminar on Research and Education in Digital Libraries, 9 November 2010 in Parma, Italy. An event announcement was circulated to selected media channels and was published by International Science Grid This Week (iSGTW), a weekly web-based journal targeting an international, multi-disciplinary audience.



Workshop on Digital Library Research and Practice – A European Approach – December 2010

The Workshop on Digital Library Research and Education – A European Approach took place on 13 December 2010 in Athens, Greece. Workshop promotion mainly focused on the national Library and Information Science community through mailing lists and event announcements, generating the following clippings:

- Athens Workshop announcement on Future Library portal: <u>http://www.futurelibrary.gr/events/theory-and-practice-in-digital.</u>
- Athens Workshop announcement on Official blog of opencarchives.gr: <u>http://openarchives.blogspot.com/2010_12_01_archive.html</u>.
- Athens Workshop announcement on website of the Laboratory on Digital Libraries and Electronic Publishing, Ionian University:
- http://dlib.ionio.gr/index.php?option=com_content&view=article&id=58:theory-and-practicein-digital-libraries-a-european-approach.
- Athens Workshop announcement Elefterotypia, one of the most popular daily newspapers in Greece:
- http://www.enet.gr/?i=news.el.article&id=226901.
- Athens Workshop announcement on Greek news portal:
- <u>http://www.greeknews.biz/index.php?option=com_content&view=article&id=84990&catid=18</u> <u>&Itemid=239</u>.
- Athens Workshop announcement on leximania.gr:
- http://www.leximania.gr/en/confevents/icalrepeat.detail/2010/12/13/44/-/-.html.
- Athens Workshop announcement on Blog of the Greek Libraries and Librarians:
- http://e-scriptorum.blogspot.com/2010_09_01_archive.html.
- http://tuxlibrary.blogspot.com/2010/11/theory-and-practice-in-digital.html.
- Athens Workshop announcement on Blog Library Science and Information:
- http://lisgreece.blogspot.com/2010/11/theory-and-practice-in-digital.html
- Athens Workshop announcement on website of Access IT:
- http://www.access-it.org/tur/Events2/Workshop-Theory-and-Practice-in-Digital-Libraries

The image below provides a sample of these clippings.

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Workshop on Digital Libraries & Open Access. Interoperability Strategies – February 2011

The London Workshop, which took place on 4 February 2011 at the British Academy in London, was promoted through targeted eAnnouncements and registration reminders to the DL.org community, as well as community channels:

- DuraSpace: <u>http://expertvoices.nsdl.org/duraspace/2011/01/18/dlorg-workshop-on-digital-libraries-and-open-access/</u>
- Food & Agriculture Organisation, UNO: <u>http://aims.fao.org/events/dlorg-workshop-digital-libraries-and-open-access-interoperability-strategies</u>
- Liber Europe: <u>http://www.libereurope.eu/node/598</u>
- Higher Education Academy, UK: <u>http://www.medev.ac.uk/event/5819/view/</u>
- GRL2020: http://www.grl2020.org/index.php/dl-org-workshop-on-digital-libraries-open-accessinteroperability-strategies
- Open Access Directory: <u>http://oad.simmons.edu/oadwiki/2011</u>
- National Documentation Center, Greece: <u>http://www.ekt.gr/content/display?ses_mode=rnd&ses_lang=el&prnbr=4159</u>
- Open Access Portal: http://openaccess.gr/news_events/events/details.dot?id=18053
- GRL2020: <u>http://www.grl2020.org/index.php/dl-org-workshop-on-digital-libraries-open-access-interoperability-strategies</u>
- Trust-IT: <u>http://www.trust-itservices.com/news/26/72/DL-org-Workshop-on-Digital-Libraries-Open-Accesspage</u>

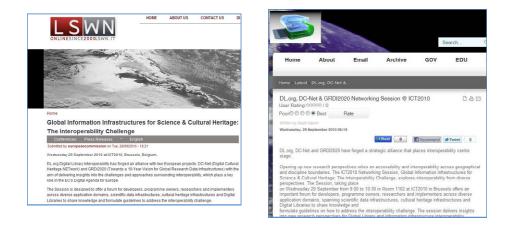
A sample of clippings is illustrated below.



ICT2010 Networking Session – September 2010

A press release on the ICT2010 was produced and circulated to selected media channels during ICT2010. The following clips were tracked:

- Web Science: <u>http://www.lswn.it/en/conferences/2010/global_information_structures_for_science_and_cult</u> <u>ural_heritage</u>
- Supercomputing Online: <u>http://www.supercomputingonline.com/latest/dl-org-dc-net-grdi2020-networking-session-ict2010</u>



Autumn School – October 2010

In order to ensure participation in the Autumn School, the promotional net was widely cast across the largest possible pool of pertinent target groups. To this end, Autumn School press releases were produced in early and late summer 2010 and circulated to the following target groups:

• Library & Information Scientists mailing lists:

Associazione Italiana Bibliotecari (AIB-WEB): <u>http://www.aib.it/aib/aib-e.htm3</u> LIS-UKEIG: <u>https://www.jiscmail.ac.uk/cgi-bin/webadmin?A0=LIS-UKEIG</u> AIB-CUR (Italian librarians): <u>http://list.cineca.it/archives/aib-cur.html</u> ERIL-L (Electronic Resources in Libraries): <u>http://listserv.binghamton.edu/archives/eril-l.html</u> Lista Archivi 23 (University of Padua): <u>http://www.unipd.it/archivio/archivi23/</u> IFLA DIGLIB (librarians and information scientists): <u>http://infoserv.inist.fr/wwsympa.fcgi/info/diglib</u> LIBER: <u>http://www.libereurope.eu/</u> SWISS-LIB: <u>http://lists.switch.ch/mailman/listinfo/swiss-lib</u> Web4Lib: <u>http://lists.webjunction.org/web4lib/</u>

• Mailing lists in Greece:

National Documentation Center: http://www.ekt.gr/en/index.html National Library of Greece: http://www.nlg.gr/english/default.htm Union Catalog of Greek Academic Libraries: http://www.unioncatalog.gr/ucportal/ Central Library of NTUA: http://www.lib.ntua.gr/newsite/en/eindex.htm Department of Archives and Library Science: http://tab.ionio.gr/?q=en Library of University of Piraeus: http://www.unipi.gr/eng_site/default.php Public Central Library of Serres: http://www.serrelib.gr/index_en.php University of Macedonia: AUTH Library System http://www.lib.auth.gr/site/en Library of Panteion University of Athens: http://library.panteion.gr/index.php?sid=Dq1PDC2HeozKCPm8iRN2etPVmsPwE3iIMDyQGUylet VGeDgmvu&lang=en&id=1

Library of University of Ioannina: <u>http://www.lib.uoi.gr/en/index.php</u> Main Library of Duth: <u>http://www.lib.duth.gr/en/</u>

Distance library and information services of the Hellenic Open University:

http://lib.eap.gr/en/index.html

Aegean University Library:

http://portal.lib.aegean.gr/portal/dt?AegeanLib/Body/Home/HomeBody.setSelected=AegeanLi b/Body/Home/HomeBody/HomeHidden&last=false#portal_txt.phtml?prnbr=1198053923197 Library of Verria (Bill & Melinda Gates Foundation): http://www.libver.gr/

• European national libraries and archives:

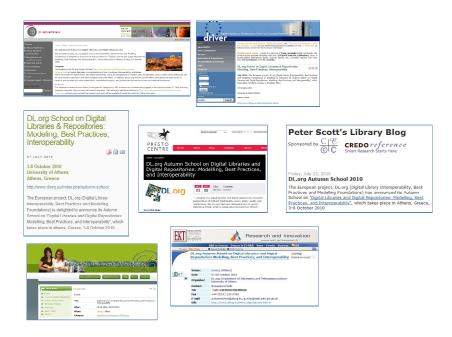
Austria, Belgium, Bulgaria, Denmark, Estonia, Finland, France, Germany, Hungary, Ireland, Italy, Malta, Montenegro, Netherlands, Norway, Portugal, Republic of Macedonia, Romania, Slovakia, Slovenia, Spain, Sweden, Switzerland, UK.

• National, European and International Initiatives:

Messages chiefly targeted at computer scientists and repository developers and managers: University of Athens (NKUA): <u>http://en.uoa.gr/</u> National Technical University of Athens: <u>http://www.ntua.gr/</u> Athens University of Economics and Business: http://www.aueb.gr/ University of Piraeus: http://www.unipi.gr/ Aristotle University of Thessaloniki: http://www.auth.gr/home/ IONIO University: http://www.auth.gr/home/ University of Peloponnesse: http://www.uop.gr/index.php?option=com_content&view=article&id=261&Itemid=1&Iang=el University of Ioannina: http://www.uoi.gr/gr/ University of Ioannina: http://www.uoi.gr/gr/ University of the Aegean: http://www3.aegean.gr/ Technological Educational Institute of Athens: http://www.teiath.gr/ DELOS: http://www.delos.info/ Promotion at Events: Promotional fliers and a dedicated DL org Autumn School flier were circulated at:

Promotional fliers and a dedicated DL.org Autumn School flier were circulated at: ARM2010, August 2010 OR2010, July 2010 ECDL2010, September 2010

A sample of the main promotional outcomes are illustrated in the figure below.



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A sample of links to the web announcements is provided below:

- DRIVER-II: <u>http://www.driver-repository.eu/DL.org-School-on-Digital-Libraries-Repositories-</u> <u>Modeling-Best-Practices-Interoperability.html</u>
- Presto Centre: <u>http://www.prestocentre.eu/calendar/%5Bfield_date_shared-</u> yyyy%5D/%5Bfield_date_shared-mm%5D/%5Bfield_date_shared-dd%5D/dlorg-autumn-school-
- National Documentation Center, Greece:
- <u>http://www.ekt.gr/content/display?ses_mode=rnd&ses_lang=en&prnbr=4146</u>
- Library of the Technological Educational Institute of Western Macedonia:
- <u>http://library.teikoz.gr/index.php?view=details&id=50:dlorg&option=com_eventlist&Itemid=56</u> <u>&lang=en</u>
- Peter Scott Digital Library Blog: <u>http://xrefer.blogspot.com/2010/07/dlorg-autumn-school-</u> 2010.html
- OpenAIRE: <u>http://www.openaire.eu/en/about-openaire/news-a-events?start=15</u>
- D4Science: <u>http://www.d4science.eu/node/541</u>
- Trust-IT: <u>http://www.trust-itservices.com/news/18/72/DL-org-Autumn-School-on-Digital-Libraries-and-Repositoriespage</u>